DipstickIQ

This is what your audit looks like.

A sample report for a fictional shop. The figures are illustrative; yours come from your own repair orders.

Revenue audit: Sample Auto Repair

Last 12 months

Potential recoverable revenue

$34,820

$12,640	$14,980	$7,200
High recovery potential	Medium recovery potential	Low recovery potential

Recovery potential is based on the repair's value and urgency, how long ago it was declined, how often the customer visits and estimated miles driven since.

Where it comes from

Declined repairs	$18,420
Estimates that never became jobs	$8,400
Customers who stopped coming in	$5,100
Labor and parts pricing	$2,900
Total	**$34,820**

Top jobs to follow up

2019 BMW X5: front control arms, alignment. Declined 4 months ago.	$1,840
2017 Ford F-150: rear brakes, rotors. Estimate open 23 days.	$1,420
2020 Audi Q5: timing-related service due. Last visit 14 months ago.	$1,180

> Your full report lists every opportunity with a reason and a suggested next step.